

# Luis Rolando Sánchez Valverth

[luisvalverth@yahoo.com](mailto:luisvalverth@yahoo.com)

Date of birth: 03/03/1979 - Nationality: Guatemalan

Mobil: +(502) 5050-7313

Current Title: Disaster Risk Reduction and Agro-Climate Coordinator

---

My career in the Humanitarian sector began working with youth from rural areas, as well as from the violence risk areas of Guatemala City. These jobs have taken me to experiences like: Human Rights, Civil Participation, Migration, Emergencies, Gender, Post-Conflict and Post-Disaster, Learning and Knowledge Management, Communications & PR Social and Behavior Change Communication (SBCC), to work with vulnerable populations as displaced people, refugees, victims of violence, trafficking in persons, among others. The technical area has strengthened my education and have brought me to new states as an INEE and SPHERE International Standards Trainer. The areas of emphasis have been, implementation, budget administration and monitoring of projects, research, etc. I have worked in organizations such as the United Nations, international and national NGOs, government and the private sector. I aspire to combine these experiences to help people improve the quality of life of vulnerable people and their communities. *Project Donors I have worked for:* USAID, ECHO, Italian Cooperation and Norwegian Cooperation, between others.

---

## EDUCATION

2016 – 2019	Universidad Mariano Gálvez - PhD. Candidate in Research Sciences – Title: Scientific and Response Inter Institutional Communications Management for Emergencies in Guatemala
2008-2009	Universidad Francisco Marroquin - Cum Laude - Magister Artium - Administration and Human Resources management
2004-2007	Universidad Mesoamericana - Bachelor's in social communications science and - A.S. in Social Communications Science
2006	Universidad de San Carlos de Guatemala - Diploma on Institutional Communications and Public Relations by the <i>Cooperativa de Periodistas Departamentales de Guatemala</i> (COOPEDEGUA) and the Foundation Konrad Adenauer from the German Government.
2002	USA - Northern Virginia Community College - Diploma and degree of Associate in Science and General Studies
1999-2001	USA - Miami Dade Community College - (The United States) - six semesters of Associate in Science

## OTHER STUDIES

- Spoken Persons Media Training CRS – El Salvador (2018)
- Global Gender Summit 2018 CRS – Baltimore (2018)
- Qualitative and Mix Analysis with NVivo11 – FLACSO Guatemala (2016)
- Research Instrument Design with Google Forms– FLACSO Guatemala (2016)
- Management Workshop - ASESORE – (Nov 2013)
- Migration and Development – Universidad Rafael Landívar – (2013)
- Migration Crisis Management Training for LAC - Guatemala – (2012) (OIM)
- Project Development Training for LAC - México D.F. – (2012) (OIM)
- Assisted Voluntary Return and Reintegration for LAC - México D.F. – (2012) (OIM)
- TOT SPHERE PROJECT – Training for Trainers - August 2011
- United Nations – Safe and Secure approaches in field environments - Cobán, Guatemala – July 2011
- United Nations – Plan Internacional – Protección Civil – Ministerio de Educación El Salvador, TOT for INEE Norms - Training for Trainers Workshop in Minimum Standards for Education in Emergencies, Chronic Crises and Early Reconstruction (INEE) - El Salvador 2010
- United Nations – Security Department – Advance Security Course in the Field. (2010)
- United Nations - Security Department – Basic Security Course in the Field. (2010)

*CV - Luis Rolando Sánchez Valverth*

- UNESCO – Field Basic Security Course - 2010
- Ketchum Camp – PR and New Technologies with Ketchum NY (Costa Rica) (2007)
- III Journalist National Congress - Asociación de Periodistas de Guatemala (2005)
- Instituto Angélica Rosa - Associate in Humanities Major in Musical Theater – (1993 – 1998)
- Invited professor for the *Communications Strategy Class* at the Universidad de San Carlos de Guatemala.
- 2011 – Evaluation personnel for the Regional Simulacrum by CEPREDENAC
- Specific Donor forms and requirements like USAID, UE ECHO, Italian Cooperation, etc.

## JOB HISTORY

### **Action against Hunger (ACF) - July 2019 – Up to date** **Disaster Risk Reduction and Agro-Climate Coordinator (July 2019 – Up to date)**

Lead the DRR and Agro-Climate team and 6 projects related.

Job major responsibilities and achievements:

- DRR and emergency response
- Administration and coordination of projects
- Finance coordination of projects
- New donors search and alliances
- Strategic coordination with counterparts from UN, NGOs, Government, Civil Society, between others
- National and international organization representation and participation on events to present ACF results
- Six project professional members supervised

### **Catholic Relief Services Guatemala (CRS) - May 2017 – Up to date** **Humanitarian Initiatives Coordinator (May 2018 – Up to date)** **Learning and Knowledge Management Coordinator (May 2017 – May 2018)**

Leader in the areas of Migration, Emergency Strategy and Response, Conflict Sensitivity and Co-leader of the Justice and Solidarity Unit of CRS.

Job major responsibilities and achievements:

- Leader of the Fuego Volcano eruption rapid emergency response in 2018 and the recuperation project proposal 2018 - 2019.
- Spoken person for international media and the US media in the CRS inter area response team that collected more than \$500K in 2018 for the Volcano response.
- Migration Caravan 2018 – 2019 humanitarian response coordination for CRS.
- Country Focal Point for gender and conflict sensitivity as well as leader for internal non-violence against women campaigns in 2017 – 2018.
- Humanitarian Country Team Member / Cluster Active Member – CRS Representative.
- Creation and drafting of CRS learning, emergency and migration strategies for Guatemala
- Coordinate and supervise working relationships with all local stakeholders and serve as the link between them and the project team to mobilize local stakeholders and promote activities and project impact.
- Prepare reports and documentation of case studies and best practices, Learning documents, ensuring the quality of the information based on MEAL activities. Also, apply MEAL in regular and emergency response as well as prepare MEAL workplans and budgets.

### **USAID Monitoring and Evaluation Program (MEP)/DevTech - Jan 2015 – May 2017** **Learning and Communications Specialist**

- Manage the study done by the consulting company for the USAID’s Audience Research for Development Communication.
- Participation and collaboration as USAID-MEP for the John Hopkins – HC3 SBCC Study.
- Writing quarterly reports, work plans and annual reports for USAID, compiling the information with the partners of the program, as well as the status reports based on MEAL information, collecting directly from projects and translating this in to reports for the donor. Create Learning documents as well as accountability activities.

- Run the Technical secretariat of the Petit Comité (USAID's COPs monthly meetings for the Western Highlands Integrated Program, WHIP).
- Coordination of the learning process with USAID as well as with local partners and members of the Government of Guatemala.

**San Pablo University - August 2014 – March 2015**

Research Project Design Professor for the Risk Management Students at the *Escuela Superior de Estudio en Gestión Integral del Riesgo*, ESEGIR/CONRED.

**Red DH Migrantes – Human Rights Commission of México**

**Sep - Dec 2014 - National In Country Migration Officer**

- Oversee the Guatemalan processes with migrants from Central America, promoting and defending the Human Rights of them in Guatemala and for the Guatemalans in México.
- Coordinate assistance to migrants with local counterparts.
- MEAL responsible person for the Guatemalan project activities. Develop and implement the Monitoring and Evaluation System of the project, including monitoring of indicators, review of reports, field visits, etc.

**SEGEPLAN - Secretariat of Planning and Programming of the Presidency of Guatemala**

**Sep 2013 – 31 January 2014**

**Communications Director**

- Guide 6 professional team members for the governmental communications areas of the institution.
- Manage the inside and outside PR and communication strategy of the institution.
- Co-Coordinate public events where the President and Vice President of Guatemala were present.
- Coordinate the internal and external publications of the institution.
- Monitor the activities to present reports to the Secretary of SEGEPLAN.
- Coordinate with other Communication Offices of Government Institutions.

**IOM – International Organization for Migration – USAID Project**

**Agosto 2012 – September 2013**

**Reintegration Coordinator at the Guatemalan Repatriate Project**

- Coordinate and monitor the activities of the Guatemalan Repatriated Project for the reintegration area. M&E area responsible and budget administrative execution to comply with the results of the Project as well as the USAID as a donor.
- Guide 9 professional team members to response to project beneficiaries needs.
- Coordinate the Labor Reintegration, Psychosocial Assistance and First Assistance with 40K returned migrants per year.
- Direct link with NGO's, Government, UN, Private Sector alliances.
- Responsible of the Voluntary Returnees Project from Europe and Canada.
- Project Business Development IOM team member

**UNESCO Guatemala - United Nations Educational, Scientific and Cultural Organization**

**June 2010 – August 2012**

**Three positions (explained below)**

**Communications official - January – August 2012**

- *Inter-Agency Communications and Information Group (sub coordinator).*
- *Internal and External communication and PR.*
- *Internal and External publications.*
- *Responsible of events, web page, social media, etc.*

**Project Coordinator - ReteJoven Project / Italian Cooperation / Municipality of Guatemala**

**Communication and Civil Participation component - June 2011 – August 2012**

- *Responsible for MEAL and budget activities and coordination with the Municipality of Guatemala*
- *Relations with ambassadors and high-level authorities for project negotiations.*
- *Community, municipal and departmental development actions.*
- *Project focused on Youth between 12 and 29 years.*
- *Community, governmental, municipal relations, etc.*
- *Management of Human Rights issues, communication, entrepreneurship, generation of opportunities, among others at Izabal and Guatemala City.*
- *Production of the book, "Stories of Life".*
- *Documentary Production, ReteJoven.*

**Responsible Post Conflict - Post Disaster / United Nations Emergency Team Member**

- Organization, planning, implementation of the Emergency Program. • Responsible for MEAL and budget activities and coordination • Education Emergency Response coordinator training of teachers, directors, CTAs, MINEDUC staff, CONRED among others on the Minimum Standards for Education in Emergencies, Chronic Crises and Early Reconstruction (INEE) in five departments of the Republic, Guatemala, Baja Verapaz, Quetzaltenango, Chimaltenango and Huehuetenango. • 2010 – 2012 Active member of the United Nations Emergency Team, with responses to the Storm 12E emergencies, earthquakes in Santa Rosa, participation of EDANs in 2011, among others.

**Buses de Guatemala (Transportation company), 2009 – 2010**

Administrative, sales and Human Resources responsibilities

**Consultancy in Communication for the Foundation Civil Initiative for Democracy in the Commonwealth of Municipalities of the Petén Itzá Lake, INCIDE, first semester 2010**

**Comunicación Corporativa Ketchum Guatemala, May 07 June 09**

Client executive and PR communication adviser for regional clients in C.A.

- Clients strategy designer. PR executive for Nokia, FedEx, Gerber, Nestlé, Roche, Commercial Mission for the Southern United States Trade Association through the U.S. Embassy, European Union, Scotia Leasing Guatemala, General Electric Health Division, GE Money.

**Universidad Mariano Gálvez - 2nd. Semester 08**

Substitute Professor for the Communications Department

**Klaro Comunicación S.A. - Substitute position, Feb. – May 07**

PR adviser for clients like

- Coca Cola, INAB, Export Café S.A., MINECO, Zona Libre de Industria y Comercio, Izabal, MAGA, Anacafé, Perfil Ambiental, IARNA, URL.

**Asuntos Públicos, Oct. 06- Feb. 07**

PR Adviser for the Villa Canales Mayor

**Guatemalan Ombudsman Office (Human Rights), Nov. 05 Oct. 06**

Press and communications responsible for all the country departments

- Guatemala media contact • Travel to all the country to have a better understanding of the media, offices areas that the ombudsman office covered. • Media monitoring. • Production of TV, audio and print materials. • Interpreter for the Ombudsman on interviews with International media and meetings with personalities of other countries. • Production of radio and TV campaigns in Spanish and 7 Mayan languages to prevent people on natural disasters. • Production of the Ombudsman office bulletin. • Voice of the documentary *El Archivo* (winner of the ICARO prize in 2007), about the story of the National Police Files found at the Police HQ in 2006.

**Corporación de Noticias, Nov. 04 - May 05**

Reporter of the economic and business section of Siglo Veintiuno Newspaper

---

**REFERENCES**

- **Catholic Relief Services - (CRS)** – Nicole Kast, Deputy Head of Programs - 2362-2173, [nicole.kast@crs.org](mailto:nicole.kast@crs.org)
- **Programa de Monitoreo y Evaluación de USAID (MEP) – DevTech.** – Juan Carlos Mendez – +502 5318-9676 - [icmendez@devtechsys.com](mailto:icmendez@devtechsys.com) and, Anaité Betancourt, 4956 8051 [anaibetan@gmail.com](mailto:anaibetan@gmail.com) (actual Contracts staff at USAID Guatemala)
- **Red DH Migrantes (2014)** – Regional Project Coordinator - Carolina Jimenez - Ph.D. , [carolina.jimenez@amnesty.org](mailto:carolina.jimenez@amnesty.org) , [carolinskaya@gmail.com](mailto:carolinskaya@gmail.com) (actual Deputy Research Director- Americas Regional Office - Amnesty International)
- **SEGEPLAN** - Director General - Otto René Gómez Soto - [ogomez@segeplan.gob.gt](mailto:ogomez@segeplan.gob.gt)  
Larissa Villatoro – Human Resources (502) 4023-1690 / (502) 2504-4444
- **OIM Guatemala – USAID Project Officer** - Jenniffer Dew (now at IOM London) +502 2414-7407

- [jdew@iom.int](mailto:jdew@iom.int) – José Alberto Villagrán - [sapirico@gmail.com](mailto:sapirico@gmail.com) , 5413-6247 / 4219-4907 (UNDP GT Project coordinator)
- **UNESCO** – Ex Guatemala Director - Dr. Edgar Montiel - [e.montiel@unesco.org](mailto:e.montiel@unesco.org)  
Oficial Nacional de Educación - Lucía Verdugo - [l.verdugo@unesco.org](mailto:l.verdugo@unesco.org) - 2247-0303
  - If you need more job contacts for references please ask for the information.

**Personal:**

- **Noris Figueroa** - [noristrpp@gmail.com](mailto:noristrpp@gmail.com) - 2257-6104 / 5574-9743
- **Msc. Ana Murga**, AMBI and Glasswing International Education Manager - [ana.murga@gmail.com](mailto:ana.murga@gmail.com), [amurga@ambi.org.gt](mailto:amurga@ambi.org.gt) - 5318-1503.
- **PhD. Karina García Ruano**, AOR/COR – USAID Guatemala - [kariga3@gmail.com](mailto:kariga3@gmail.com) , - 5699 3353
- **Msc. Carolina Naranjo**, Proyecto Leer y Aprender – USAID Guatemala – [canahe1982@gmail.com](mailto:canahe1982@gmail.com), +34 658 2004 24.